



FOR IMMEDIATE RELEASE

Media Contact: Brent Jennings
314-721-8500
bjennings@warsonbrands.com

Reebok Supports the SEALs with Navy Seal Foundation Co-Branded Nano Tactical Boot

St. Louis, MO (April 28, 2021) – [Warson Brands](#), official licensee of Reebok for duty and tactical footwear, is excited to support the Navy SEAL community with the co-branded Navy SEAL Foundation Nano Tactical boot, where a portion of each purchase will go toward supporting the Naval Special Warfare community.

Support the Navy Seals and their families as you train to the max with your purchase of the first-ever tactical version of the shoe that revolutionized cross-training, the co-branded Navy Seal Foundation Nano Tactical (RB7120) from Reebok, the Official Human Performance Partner of the foundation, where human performance is critical and whose mission is to provide immediate and ongoing support to the Naval Special Warfare community and its families.

Lightweight and responsive are the two words most often associated with the Nano platform. Based on the Nano 2.0, this 6" tactical boot features a minimal drop outsole for natural foot motion and responsive flexibility. Even though it is extremely flexible, it maintains excellent traction with a slip resistant rubber bottom. Cushioning helps shock and impact with the ever-comfortable MemoryTech Removable Cushion Footbed.

"We are excited to bring an iconic training series like *The Nano* to the tactical market, where the stakes of performance training are never higher. We are also tremendously proud to partner with the Navy SEAL Foundation in honoring those who have sacrificed as well as supporting their families," states Brent Jennings, VP of Marketing at Warson Brands.

Visit www.reebokwork.com/SupportOurSEALs to watch a video on one impactful SEAL's story and to learn more about the new Nano Tactical Navy SEAL Foundation boot and Reebok's partnership with the Navy SEAL Foundation.

Warson Brands, also known as Warson Group, Inc., is headquartered in St. Louis, MO. Warson Brands is a global manufacturer and marketer of military, tactical, and industrial safety footwear since 1989, and provides a variety of work and duty footwear under the world's finest brand names, Reebok, Rockport Works, Florsheim, Iron Age, Grabbers, and Knapp.

Warson Brands is best known for innovation in the areas of foot protection and comfort. Its innovative comfort technology provides superior cushioning and impact protection in long wearing protective footwear that is both light weight and flexible. Warson Brands innovations in the area of foot protection include developing 100% non-metallic protective toe caps made from composite material that is stronger and lighter than steel, and also will not conduct heat, cold, or electricity. Innovations also include protective arch, heel, and metatarsal guards; outsoles that resist chemicals, abrasion, slick surfaces, and extreme heat; and patented devices to protect workers and equipment from static discharge. For more information, visit www.warsonbrands.com.

Reebok Duty has previously sponsored the Orlando International SWAT Round-Up and Best Ranger Competition. Reebok tactical and military footwear is available through select duty uniform retailers throughout the United States. For more information, visit Reebok Duty at www.reebokwork.com.

About Reebok

Reebok International Ltd., headquartered in Boston, MA, USA, is a leading worldwide designer, marketer and distributor of fitness and lifestyle footwear, apparel and equipment. An American-inspired global brand, Reebok is a pioneer in the sporting goods industry with a rich and storied fitness heritage. Reebok develops products, technologies and programming which enable movement and is committed to accompanying people on their fitness journey to fulfill their potential. Reebok connects with the fitness consumer wherever they are and however they choose to stay fit – whether it's functional training, running, combat training, walking, dance, yoga or aerobics. A subsidiary of adidas, Reebok is the exclusive outfitter of CrossFit and the CrossFit Games, the exclusive authentic global outfitter of UFC; the title sponsor of the Reebok Ragnar Relay series; and exclusive apparel provider for Les Mills. For more information, visit Reebok at www.reebok.com, or, for the latest news at <http://news.reebok.com/>

Discover Reebok at the following locations:

<http://facebook.com/reebok>

<http://twitter.com/reebok>

<https://www.linkedin.com/company/reebok/>

<http://youtube.com/reebok>

About Navy SEAL Foundation

Established in 2000, the Navy SEAL Foundation (NSF) is a 501(c)(3) national nonprofit organization that provides a comprehensive set of over 30 essential programs for SEALs, SWCCs, veterans, and their families. We stand at the forefront of crucial care and support for this unique community. We are there to help keep our warriors strong, healthy, and in the fight. We are there to help them transition to successful careers in the civilian sector. We are there to help their families every step of the way. And under the tragic circumstances that a member of NSW does not come home, we are there to assist as well. To learn more, visit www.navySEALfoundation.org.